Business Tax Deductions

Cost of Goods Sold

Inventory at Beginning of Year (at cost + tax) Sect.1 Purchases (at cost including tax) Less Personal Use products (at cost + tax) Freight/Shipping for product purchases Ending Inventory (at cost including tax)

Income

Personal Sales (total collected from customer)	
Company Prizes (Star consultant gifts)	
Commissions received	
Total Income	

Depreciation

Items that will last more than 3 yrs		
like furniture or computers		
Item Name		
Cost or Basis		
Month purchased or first used		

Vehicle -Standard Mileage

Miles for business use	
Miles for personal use	
Date vehicle placed in service for business	
Parking Fees/Toll roads/Pike Pass	

Vehicle - Actual Expenses **C	ehicle - Actual Expenses **Only if not using Standard	
Loan Interest		
Insurance		
Tag/Tax/Registration		
Gas/Oil		
Tires		
Repairs		
Parking Fees/Toll Roads		
Lease payments		

	Fees and Commissions Paid	
	Career Conf/Seminar/Leadership Registration	
Training/Self Improvement		
	Credit Card Processing Fees	
	Bank Service Fees	
	Dovetail Paid Out	
	Other Fees (ex. Unitnet, Chamber Dues)	
	Cash Prizes given away (Directors)	
	Total Fees and Commissions	

Year

Home Office

Total Sq ft of home Total Sq ft of office space Date first used for business Mortgage Interest **Real Estate Tax** Home Insurance Total Home Repair/Maint Home Improvement (ex. Roof) Housekeeper (total home) Rent/Lease Utilities (Elec., Water, Gas) Other Utilities (ex. Alarm, HOA)

Direct Utilities

Internet
Separate Business Land Line
Cell phone (business %)
Long Distance Charges
Utilities at business property (not home)
Total Direct Utilities

Advertising

Website Preferred Customer Mail (not gifts) Checks **Business Cards** Greeting Cards/Birthday Cards Purchased Ads (ex. Phone book) Logo items Other (ex.product trades not reimbursed) **Total Advertising**

Travel

Transportation (air fare, bus, taxi) Hotel more than 50 miles from home Meals more than 50 miles from home Entertainment (less than 50 miles)



ex. Meeting food, marketing coffee

Interest

Credit card interest on business card Business loan interes Interest on business property (not home) **Total Interest**

Business Tax Deductions page 2

Office Expenses (cost including tax)	Rent and Lease Business Property	
Pens,paper,staples,folders, etc	Copier, fax, stamp machine lease	
Postage and shipping for team/customers	Meeting space Rental	
Printing, copies, fax, laminating	Booth/Trade show rent	
Product packaging, ribbon, bags (if not from MK)	Business prop. Lease (not home)	
Office Cleaning (if for office only)	Total Rent and Lease	
Magazines/Newspapers		
Storage/Filing	Insurance	
Total Office Expenses	Product Insurance	
	Business property insurance (not home)	
Supplies (cost including tax)	Total Insurance	
Product Demo's (Sect 1 or Sect 2)		
Sales Aids (Sect 2)	Uniforms *note: no shoes, purses or pantyhose*	
Other items used in sales appts (cotton balls)	Director Suits	
Unit meeting supplies (posters, CD's)	Required or logo clothing	
Items used in recruiting appts. (CD's,folders)	Dry Cleaning expenses	
Other Supplies (ex. Software)	Total Uniforms	
Total Supplies		
	Sales Incentives	
Legal and Professional Services	Prizes given to team/unit	
Accountants/Advisors	Section 3 purchases	
Attorney fee related to business	Hostess gifts if not from MK	
Hired company fees (ex. Newsletter creator)	Marketing gifts if not from MK	
Purchased names (ex. Welcome Wagon)	Other incentives (ex. Clinic expenses)	
Fees paid for guest speakers (Directors)	Total Sales incentives	
Total Legal and Professional		
	Wages and Employees	
Tax and Licensing	Office Assistant	
State, City or Local Licenses	Other Direct office wages (contract labor)	
Sales tax paid to state if not paid by MK	Employer taxes and fees	
Other Tax/Licenses (ex. booth licenses)	Employer insurance	
Total Tax and Licensing	Total Wages and Employee	

Year _____

General Information

NCAIS Code for Mary Kay is 454390 - Other Direct Selling Establishment

As a Consultant or Director you are a Sole Proprietor

As a Sole Proprietor you are not required to obtain an Employer Identification Number unless you plan to hire employees

Your business does not need to file a separate tax return, it will be an attachment to your regular filed personal return

Some forms you may need are:

Schedule C -Profit or Loss from Business

Form 8829- Expenses for Business Use of your home

Form 4562- Depreciation and Amortization